

Advertise in NyTeknik Jobb in order to recruit technical staff, engineers and IT-specialists. Recruiting the right person for a particular position can be a lengthy process but it is made easier when you are looking in the right places. This is where NyTeknik can help you. A recruitment advert in the newspaper NyTeknik Jobb reaches the majority workforce of Masters of Engineering in Sweden.

Combining your recruitment ad in the newspaper with a job description on www.nyteknik.se/jobb increases your chances of finding the right person significantly. The site also contains the option for the applicants to select preferred job specification and region through our register, allowing us to send your advert directly to those who are specifically interested in your position.

Mechanical data

Paper: 45 gram standard newsprint paper
 Maximum colour: 220%.

Costs

Our set prices only apply to the delivery of ready digital material which corresponds to our specifications. Digital material not corresponding to our specifications will be extra charged for at SEK 600:- per hour. Our prices includes current commercial tax (11%).

Cancellation:

In writing, 2 weeks prior to publication.



Publishing schedule 2010

Month	Issue	Publ	Copy	Specials
January	1-3	20 Jan	15 Jan	
	4	27 Jan	22 Jan	
February	5	3 Feb	29 Jan	
	6	10 Feb	5 Feb	
	7	17 Feb	12 Feb	Automation
	8	24 Feb	19 Feb	
March	9	3 March	26 Feb	
	10	10 March	5 March	Energy
	11	17 March	12 March	Automation
	12	24 March	19 March	
	13-14	31 March	26 March	
April	15	14 April	9 April	
	16	21 April	16 April	Automation
	17	28 April	23 April	
May	18	5 May	30 April	
	19	12 May	7 May	Automation
	20	19 May	14 May	
	21	26 May	21 May	
June	22	2 June	28 May	
	23	9 June	4 Juni	
	24-32	16 June	11 June	

Month	Issue	Publ	Copy	Specials
August	33	18 Aug	13 Aug	
	34	25 Aug	20 Aug	
September	35	1 Sept	27 Aug	
	36	8 Sept	3 Sept	
	37	15 Sept	10 Sept	Automation
	38	22 Sept	17 Sept	
	39	29 Sept	24 Sept	
October	40	6 Oct	1 Oct	
	41	13 Oct	8 Oct	Automation
	42	20 Oct	15 Oct	
	43	27 Oct	22 Oct	
	44	3 Nov	29 Oct	
November	45	10 Nov	5 Nov	Automation
	46	17 Nov	12 Nov	Energi
	47	24 Nov	19 Nov	
	48	1 Dec	26 Nov	
December	49	8 Dec	3 Dec	Automation
	50-52	15 Dec	10 Dec	

Rate card 2010

350 mm	84 x 350 4-colour 50 500:- b/w 41 900:-	127 x 350 73 000:- 61 000:-	170 x 350 98 900:- 82 000:-	256 x 350 119 900:- 107 400:-
	265 mm	84 x 265 4-colour 39 000:- b/w 32 300:-	127 x 265 61 100:- 50 700:-	170 x 265 83 000:- 68 900:-
220 mm	84 x 220 4-colour 33 100:- b/w 27 500:-	127 x 220 51 800:- 42 900:-	170 x 220 70 300:- 58 200:-	256 x 220 88 900:- 73 900:-
175 mm	84 x 175 4-colour 26 500:- b/w 22 000:-	127 x 175 41 100:- 33 900:-	170 x 175 53 500:- 47 000:-	256 x 175 73 000:- 61 000:-
130 mm	84 x 130 4-colour 19 600:- b/w 16 300:-	127 x 130 31 200:- 25 900:-	170 x 130 43 400:- 35 500:-	256 x 130 55 200:- 46 000:-
85 mm	84 x 85 4-colour 13 200:- b/w 10 500:-	127 x 85 19 900:- 16 600:-	170 x 85 27 100:- 22 500:-	256 x 85 41 100:- 33 900:-
	2-column 84 mm	3-column 127 mm	4-column 170 mm	6-column 256 mm

Rates

D.P.S. (print area 529 x 350):	4-colour: 229.900:-	b/w: 209.900:-
6-column 1:st page (256X305)	124 900:-	
Free format:	87:-/column-mm	77:-/column-mm
"Pointer" on 1:st page	4995:-	
All rates are in SEK and excluding tax./V.A.T		

Contacts

Sales department
Phone: +46-8-796 65 52
E-mail: annons@nyteknik.se

Delivery

You can deliver your material at www.annons.talentum.se, no password required. There you also can download "Digital Original", a guide to help you to your ad right.

Postal adress for CD: Ny Teknik, Dept. of Advertising, SE-106 12 Stockholm Sweden.
E-mail: annons@nyteknik.se,
phone: +46-8-796 64 90, fax: +46-8-21 65 13.