

Have you thought about gaining greater opportunities for exposure and attracting more applications? Read below about the possibilities of logos, newsletters, flash material and Career-TV.

## Basis

Random exposure on Nyteknik.se

Searchable situations vacant on nyteknik.se/jobb

Logo on the Employers' Page

Text links on Nyteknik.se in articles on relevant topics

Matching emails

**SEK 8,900/post**

In combination with advertising in the newspaper the price is from SEK 3,900/post



# Choice

## Logo



Logo in the hit list  
Logo in the job scroller on the start page  
Logo in the text links  
+ basic package

**basic**  
**+ logo:**  
**SEK 11,800:-**

## Newsletter



Position and name of company in Ny Teknik's six newsletters for a week (two daily and one weekly newsletter)  
+ basic package

**basic**  
**+ newsletter:**  
**SEK 12,800:-**

## Logo + newsletter



Logo  
Newsletter  
+ basic package

**basic**  
**+ newsletter**  
**+ logo:**  
**SEK 14,900:-**

## Flash



**Animation in the advertisement**  
+ basic package

**basic**  
**+ flash:**  
**SEK 12,800:-**

## Career-TV (Karriär-TV)



By inserting a film into your situation vacant ad you boost the interest in your company and have the opportunity of communicating with applicants in a unique way. Present your company in big, specific services or through e.g. a trainee programme.

**basic**  
**+ career-TV:**  
**SEK 19,900:-**

## Web advertisement on nyteknik.se/job



Panorama 844x178

**SEK 39,000/week**  
**(100%)**  
**SEK 22,000/week**  
**(50%)**

## Extra classified ad in the paper



For classified advertisers we also offer an ad in the paper Ny Teknik Jobb. This includes logo and position.

**SEK 3,900/post**